

AltaBright Tunnel and CottonPark Interconnect Talking Points

TALKING POINTS

- Utah surpassed 4 million skier days, Colorado is at 12 million skier days, Tahoe is at 3 million skier days.
- Utah is headed to 6 million skier days . Such growth will test Utah’s transportation infrastructure that supports the tourism and ski industry.
 - Would not want to “cap” growth due to lack of access infrastructure (a la condition of Tahoe Resort access via I-80 / and access to Colorado resorts via Denver airport and I-70).
- Governor Huntsman has identified a group of individuals to gather to discuss a comprehensive transportation package that will add significant capacity to handle transportation to/from and between the seven northern Utah resorts. You are one of those people he has requested attend.
- When
 - Nov. 3rd – 2:00 pm
- Where
 - Governor’s Conference room
- Who
 - 25 most influential people in Government Tourism and Ski Industry (Salt Lake & Summit Counties & representatives from State Government)
- The specific project to be discussed will be the AltaBright Tunnel and CottonPark Interconnect
 - ◆ Distance (as the crow flies) from Park City to Brighton is just 4 miles. Distance from Alta to Brighton is just 2 miles.
 - ◆ AltaBright Tunnel Project is Single Bore Tunnel from Alta to Brighton
 - ◆ CottonPark Interconnect is a tunnel or snow sheds to make Guardsman Pass a year-round road, connecting Park City to the Canyon resorts.

RESULTS / BENEFITS

Safety

Alternative access to Cottonwood canyons & Park City – allowing access regardless of avalanches.

Environmental

Tunnels are preferred method of adding capacity – possible truck and transit “loops” will reduce diesel emission by 40%.

Economic Development

The Project Ties 2 + 3 + 3 ski resorts into one 7-resort Megaplex. It will be possible to drive from any one resort to any other in less than 20 minutes (for example Snowbird to Park City in less than 15 minutes). Allows Utah to seriously challenge Colorado for total resort experience (varying experiences of entertainment, lodging and ski alternatives). This type of grouping and packaging mimics Swiss/Italian Alps models.

COSTS

AltaBright Tunnel = \$250 mm (possibly less due to existing mining tunnel)

CottonPark Interconnect = \$50 - \$150 mm

REVENUES & FUNDING

Tolls

Value Capture District

Federal \$\$

ACTION

- ◆ Governor wants to meet to “vision” and discuss on Nov. 3rd
- ◆ At that meeting, he will want to organize the effort, form groups to study & implement.